VISION

We envision Jonestown as a thriving, welcoming, lakeside community that cherishes its Hill Country beauty, preserves its semi-rural feel, and fosters a high quality of life for all citizens by balancing economic growth with environmental preservation.

We are committed to responsible, low-density development that respects the natural landscape, safeguards our beautiful lake and surrounding green hillsides, preserves the character of our neighborhoods, and is in harmony with its abundance of wildlife. Our focus on environmentally friendly development practices ensures our community grows sustainably while minimizing our impact on the environment. With much of our city falling within USFW protected Golden Cheek Warbler habitat, we take pride in our commitment to act as stewards of preserving this crucial ecosystem. Additionally, our plan as an International Dark Sky Community is to do our part to preserve our night skies and to help protect migrating and nocturnal species.

We actively support small, unique businesses that offer goods and services distinct from the typical franchise-dominated cities, promoting a vibrant and diverse local economy. Along FM1431, we encourage and support the success of low-impact commercial development that aligns with our community's character and showcases the creativity and offerings of our local entrepreneurs.

Essential to our vision, we strive to enhance the connectivity between neighborhoods, parks, businesses, and government services through well-maintained vehicular and pedestrian pathways that encourage a sense of unity and accessibility throughout our community. Connectivity includes sponsoring events and activities that bring people together.

By promoting home ownership, we seek to create neighborhoods where residents have a stake in maintaining the beauty and integrity of our surroundings. We value the sense of community pride that comes from living in a place where neighbors care for their properties, forge relationships, and work together towards common goals.

Ensuring public safety is of paramount importance to us. Training and equipping our officers for exceptional service as they actively engage with the community enables a safe and secure environment for all residents.

By embracing these principles, we will shape Jonestown into a prosperous and vibrant community that safeguards its natural treasures, supports local businesses, and prioritizes the well-being and happiness of its residents. Together, assisted by fiscally responsible government, we will build a promising future that preserves our unique identity and fosters a strong sense of pride and engagement for generations to come.